

Rep Order# 8879229 Ver# 3 Status Revised
EC'd No

Traffic Order#

37546

Printed:

10/09/2012 3:18 PM

1 of 6

Last Received:

10/09/2012 12:52 PM

Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/P/R
Estimate# 494
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E //494
Flight Dates 10/10/2012 - 10/16/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK

TOTAL - \$132,235

PLEASE CONFIRM

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	1	M-TU	600A-700A		:30	\$275.00	10/15-10/16	4	1	4	\$1,100.00	
				Buyline Comment: NEWS								
	2	W-F	600A-700A		:30	\$965.00	10/10-10/12	6	1	6	\$5,790.00	
				Buyline Comment: NEWS								
	3	M-TU	700A-900A		:30	\$200.00	10/15-10/16	4	1	4	\$800.00	
				Buyline Comment: EARLY SHOW								
	4	W-F	700A-900A		:30	\$700.00	10/10-10/12	6	1	6	\$4,200.00	
				Buyline Comment: EARLY SHOW								
	5	M-TU	900A-1000A		:30	\$300.00	10/15-10/16	4	1	4	\$1,200.00	
				Buyline Comment: LIVE								
	6	W-F	900A-1000A		:30	\$300.00	10/10-10/12	6	1	6	\$1,800.00	
				Buyline Comment: LIVE								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	7	M-TU	1000A-1100A		:30	\$1,575.00	10/15-10/16	1	1	1	\$1,575.00	
				Buyline Comment: PRICE IS RIGHT								
	8	W-F	1000A-1100A		:30	\$1,575.00	10/10-10/12	1	1	1	\$1,575.00	
				Buyline Comment: PRICE IS RIGHT								
	9	M-TU	1100A-1200P		:30	\$1,925.00	10/15-10/16	2	1	2	\$3,850.00	
				Buyline Comment: YOUNG AND RESTLESS								
	10	W-F	1100A-1200P		:30	\$1,925.00	10/10-10/12	2	1	2	\$3,850.00	
				Buyline Comment: YOUNG AND RESTLESS								
	11	M-TU	1200P-1230P		:30	\$325.00	10/15-10/16	4	1	4	\$1,300.00	
				Buyline Comment: NEWS								
	12	W-F	1200P-1230P		:30	\$325.00	10/10-10/12	6	1	6	\$1,950.00	
				Buyline Comment: NEWS								
	*13	M-TU	1230P-200P		:30	\$1,315.00	10/15-10/16	2	1	2	\$2,630.00	
				Buyline Comment: BOLD AND BEAUTIFUL/DEAL								
				Sales Remark: V3 .								
				V3 Program Name Change, Comment Changed								
	*14	W-F	1230P-200P		:30	\$1,315.00	10/10-10/12	3	1	3	\$3,945.00	
				Buyline Comment: BOLD AND BEAUTIFUL/DEAL								
				Sales Remark: V3 .								
				V3 Program Name Change, Comment Changed								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	15	M-TU	200P-300P		:30	\$1,315.00	10/15-10/16	1	1	1	\$1,315.00	
				Buyline Comment: THE TALK								
	16	W-F	200P-300P		:30	\$1,315.00	10/10-10/12	2	1	2	\$2,630.00	
				Buyline Comment: THE TALK								
	17	M-TU	300P-40CP		:30	\$425.00	10/15-10/16	4	1	4	\$1,700.00	
				Buyline Comment: ELLEN								
	18	W-F	300P-40CP		:30	\$425.00	10/10-10/12	6	1	6	\$2,550.00	
				Buyline Comment: ELLEN								
	19	M-TU	430P-500P		:30	\$450.00	10/15-10/16	4	1	4	\$1,800.00	
				Buyline Comment: NEWS								
	20	W-F	430P-50CP		:30	\$450.00	10/10-10/12	6	1	6	\$2,700.00	
				Buyline Comment: NEWS								
	21	M-TU	500P-630P		:30	\$500.00	10/15-10/16	4	1	4	\$2,000.00	
				Buyline Comment: NEWS								
	22	W-F	500P-630P		:30	\$500.00	10/10-10/12	6	1	6	\$3,000.00	
				Buyline Comment: NEWS								
	23	M-TU	630P-70CP		:30	\$1,400.00	10/15-10/16	2	1	2	\$2,800.00	
				Buyline Comment: INSIDE EDITION								
	24	W-F	630P-70CP		:30	\$1,400.00	10/10-10/12	3	1	3	\$4,200.00	
				Buyline Comment: INSIDE EDITION								
	25	M-TU	700P-80CP		:30	\$1,225.00	10/15-10/16	2	1	2	\$2,450.00	
				Buyline Comment: ENTERTAINMENT TONIGHT								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	26	W-F	700P-800P		:30	\$1,225.00	10/10-10/12	3	1	3	\$3,675.00	
		Buyline Comment: ENTERTAINMENT TONIGHT										
	27	M-TU	1100P-1130P		:30	\$2,100.00	10/15-10/16	4	1	4	\$8,400.00	
		Buyline Comment: NEWS										
	28	W-F	1100P-1130P		:30	\$2,100.00	10/10-10/12	6	1	6	\$12,600.00	
		Buyline Comment: NEWS										
	29	M-TU	1130P-1230A		:30	\$275.00	10/15-10/16	2	1	2	\$550.00	
		Buyline Comment: LETTERMAN										
	30	W-F	1130P-1230A		:30	\$965.00	10/10-10/12	3	1	3	\$2,895.00	
		Buyline Comment: LETTERMAN										
	*31	M	1000P-1100P		:30	\$9,000.00	10/15-10/15	1	1	1	\$9,000.00	
		Buyline Comment: HAWAII 5-0										
		Sales Remark: V3 .										
		V3 Comment Changed, Spots/week Changed										
	32	F	900P-1000P		:30	\$1,400.00	10/12-10/12	1	1	1	\$1,400.00	
		Buyline Comment: CSI NY										
	33	SA	1000A-500P		:30	\$300.00	10/13-10/13	2	1	2	\$600.00	
		Buyline Comment: COLLEGE FOOTBALL										
	34	SA	500P-700P		:30	\$225.00	10/13-10/13	1	1	1	\$225.00	
		Buyline Comment: NEWS ROTATION										

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	35	SA	530P-60CP		:30	\$275.00	10/13-10/13	1	1	1	\$275.00	
				Buyline Comment: POLITICS NOW								
	*36	SA	1000P-1100P		:30	\$600.00	10/13-10/13	0	0	0	\$0.00	
				Buyline Comment: 48 HOURS								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	37	SA	500A-70CA		:30	\$335.00	10/13-10/13	1	1	1	\$335.00	
				Buyline Comment: EARLY SHOW								
	38	SU	600A-63CA		:30	\$150.00	10/14-10/14	1	1	1	\$150.00	
				Buyline Comment: NEWS								
	39	SU	630A-80CA		:30	\$1,225.00	10/14-10/14	2	1	2	\$2,450.00	
				Buyline Comment: SUNDAY MORNING								
	40	SU	800A-83CA		:30	\$350.00	10/14-10/14	2	1	2	\$700.00	
				Buyline Comment: NEWS								
	41	SU	830A-90CA		:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
				Buyline Comment: FACE THE NATION								
	*42	SU	1000A-430P		:30	\$7,700.00	10/14-10/14	1	1	1	\$7,700.00	
				Buyline Comment: NFL								
				Sales Remark: V3 .								
				V3 Comment Changed, Spots/week Changed								
	43	SU	700P-80CP		:30	\$6,000.00	10/14-10/14	1	1	1	\$6,000.00	
				Buyline Comment: 60 MINUTES								
	44	SU	900P-1000P		:30	\$5,600.00	10/14-10/14	2	1	2	\$11,200.00	
				Buyline Comment: GOOD WIFE								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	45	SU	1100P-1130P		:30	\$400.00	10/14-10/14	2	1	2	\$800.00	
				Buyline Comment: NEWS								
	46	SU	500A-600A		:30	\$85.00	10/14-10/14	2	1	2	\$170.00	
				Buyline Comment: NEWS								

---REPORT TOTALS---

Report Totals: 130 / \$132,235.00

---SALES MONTHLY TOTALS---

Oct 12: 130 / \$132,235.00

Sales Totals: 130 / \$132,235.00

Station Totals: 130 / \$132,235.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$440,783	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+